

Get the most out of Workday with Nayya Choose

Nayya Choose boosts benefits engagement and maximizes your benefits investment with personalized decision guidance, all within Workday

More than half of employees struggle to understand their benefits, leading to opportunity loss for them and their employers.

Nayya Choose helps employees feel confident in their choices across health, wellbeing, and financial benefits so they can realize the full value of your offering.

Simplify benefits, amplify value

AI-powered personalization

Choose advises employees on the best benefits choices based on their unique health profile, finances, and preferences.



Whole person recommendations

Holistic benefits packages are contextualized across health, wealth, and wellness benefits driving increased adoption



Effortless, connected experience

Employees complete a short survey, receive their custom recommendation, and enroll—all within Workday.



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employees who used Nayya said it helped them balance benefits cost and coverage.¹

Source: ^[1] Nayya NPS survey, 2024



46%

fewer HR benefits-related inquiries at organizations that deploy Nayya Choose.²

Source: ^[3] Nayya partner impact reporting, 2023

Getting started is easy

- Request Nayya Choose in the directly in Workday Marketplace.
- Nayya is available for just \$0.50 PEPM. Talk to your carrier about funding options.
- Setup is simple with support from Nayya, with API-based data transfers and little ongoing maintenance required.

