

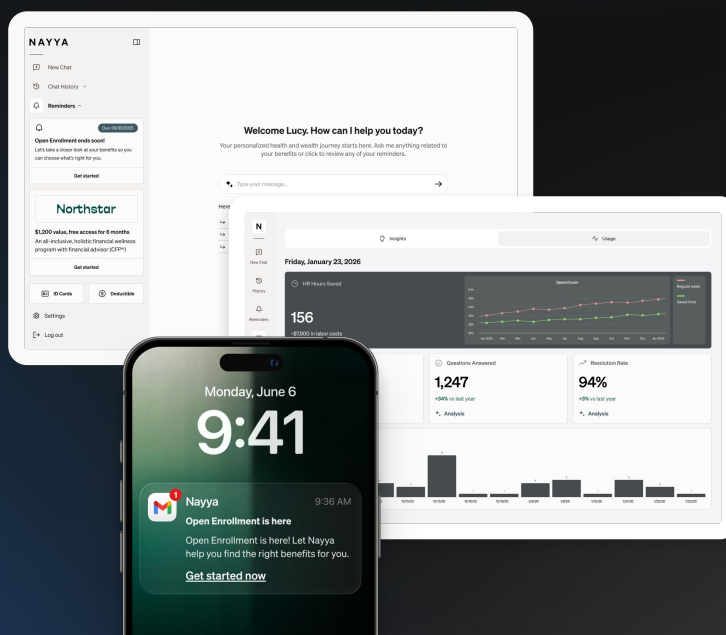
# Personalized, proactive health and wealth guidance

For benefits that work as hard as you do: increase satisfaction, cut admin burden, and unlock measurable ROI with the Nayya Platform

You invest heavily in benefits, yet employees still struggle to navigate health and wealth decisions—wasting dollars and creating dissatisfaction and overwhelm for both employees and HR.

## Introducing The Nayya Platform

- **Save HR time** by answering questions with AI adviser and conversational enrollment decision support
- **Increase benefits utilization** by providing year-round guidance through a central hub and proactive nudges
- **Improve employee satisfaction** by optimizing benefits and taking action on their behalf, with permission
- **Maximize benefits ROI** through actionable reporting and insights



**Agentic AI capabilities:** Nayya can proactively identify opportunities, recommend and act on next steps, and learn from every interaction to deliver increasingly personalized guidance.

## What makes Nayya different

### The most intelligent, connected platform

We connect census data, enrollments, and your company handbooks with 5M+ plan documents and 60B+ cost data points to deliver unmatched personalization

### Enterprise-grade security

SOC2+HITRUST and HIPAA compliant, with enhanced controls to protect employee data

### Fast and seamless implementation

Live in weeks—share your benefits documents and census files, we handle the rest

Trusted by market leaders



HIPAA compliant | SOC2+HITRUST certified

Patent: [www.nayya.com/patent](http://www.nayya.com/patent)

Learn more at [www.nayya.com](http://www.nayya.com)